



Council is working with businesses to re-open safely and extend outdoor trading areas. Extended trading areas means you can serve more customers while meeting social distancing requirements and gaining greater exposure.

We are providing support to businesses in five different ways.

### Option 1

Transform the on street car park out the front of your business into external dining or more retail space. Council will provide infrastructure such as barriers, planter boxes or modular decking. This option is available for businesses who currently have footpath trading or only have indoor trading and need extra space for tables.

### Option 2

With Council's support, work with your neighbouring business to expand your trading area. For example, if your neighbour has no need for outdoor trading or the shop is vacant, they can allow you to use their footpath space for your business. Council will provide infrastructure if required.

### Option 3

Council will transform selected shopping strips and on street car parks into plaza style dining areas by closing roads to traffic and providing shared outdoor tables, chairs, shade umbrellas, planter boxes, barriers and signage.

### Option 4

Council will transform selected shopping strips and on street car parks into plaza areas and provide individual businesses with infrastructure to extend their trading area within the plaza space. Council will provide barriers, planter boxes, and signage.

### Option 5

Council will work with your business to implement a bespoke approach, where possible, to extend your trading area, including on private property if no public space is available. Council will provide infrastructure such as barriers, planter boxes and signage to suit individual business needs.

### How can my business take part?

1. Review the possibilities outlined on page 2
2. Decide whether your business will benefit from outdoor trading.
3. If yes, complete the online form to provide feedback or to register your interest. Online form: <http://hobsonsbaybusiness.com.au/OutdoorTrading>
4. If no, please consider whether you can donate your space to a neighbouring restaurant or café.
5. Once submitted, a business support officer will be in contact to confirm your submission has been received.

### Who do I contact?

Please email [business@hobsonsbay.vic.gov.au](mailto:business@hobsonsbay.vic.gov.au) or visit [hobsonsbaybusiness.com.au/HBBBusinesshasHeart](http://hobsonsbaybusiness.com.au/HBBBusinesshasHeart)



# The possibilities for **Brooklyn**

## Proposed activation for **Eames Avenue, Brooklyn**



- Council is looking into expanding the trading footprint of hospitality businesses in Eames Avenue by transforming the carparks immediately in front of participating shops into outdoor dining areas with table and chairs, modular decking, safety barriers and signage.



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*Outdoors*