



Council is working with businesses to re-open safely and extend outdoor trading areas. Extended trading areas means you can serve more customers while meeting social distancing requirements and gaining greater exposure.

We are providing support to businesses in five different ways.

Option 1

Transform the on street car park out the front of your business into external dining or more retail space. Council will provide infrastructure such as barriers, planter boxes or modular decking. This option is available for businesses who currently have footpath trading or only have indoor trading and need extra space for tables.

Option 2

With Council's support, work with your neighbouring business to expand your trading area. For example, if your neighbour has no need for outdoor trading or the shop is vacant, they can allow you to use their footpath space for your business. Council will provide infrastructure if required.

Option 3

Council will transform selected shopping strips and on street car parks into plaza style dining areas by closing roads to traffic and providing shared outdoor tables, chairs, shade umbrellas, planter boxes, barriers and signage.

Option 4

Council will transform selected shopping strips and on street car parks into plaza areas and provide individual businesses with infrastructure to extend their trading area within the plaza space. Council will provide barriers, planter boxes, and signage.

Option 5

Council will work with your business to implement a bespoke approach, where possible, to extend your trading area, including on private property if no public space is available. Council will provide infrastructure such as barriers, planter boxes and signage to suit individual business needs.

How can my business take part?

1. Review the possibilities outlined on page 2
2. Decide whether your business will benefit from outdoor trading.
3. If yes, complete the online form to provide feedback or to register your interest. Online form: <http://hobsonsbaybusiness.com.au/OutdoorTrading>
4. If no, please consider whether you can donate your space to a neighbouring restaurant or café.
5. Once submitted, a business support officer will be in contact to confirm your submission has been received.

Who do I contact?

Please email business@hobsonsbay.vic.gov.au or visit hobsonsbaybusiness.com.au/HBBusinesshasHeart



The possibilities for Williamstown



Proposed activation for Nelson Place, Williamstown



- Council is looking to expanding the outdoor dining areas of the hospitality businesses along Nelson Place by transforming the carparks on the shop front into outdoor dining strips with modular decking, table and chairs, safety barriers and signage.
- Parking will remain free in Nelson Place until 31 December 2020.

Proposed activation for Ferguson Street, Williamstown



- Council is looking to expanding the outdoor dining areas of the hospitality businesses along Ferguson Street by transforming the carparks adjacent to shops into outdoor dining strips with modular decking, table and chairs, safety barriers and signage.

Proposed activation for Douglas Parade, Williamstown



- Council is looking into expanding the trading footprint of hospitality businesses along Douglas Parade by transforming the carparks outside the shops into outdoor dining areas with modular decking, table and chairs, safety barriers and signage.

Proposed activation for Melbourne Road, Williamstown



- Council is looking into expanding the trading footprint of hospitality businesses along Melbourne Road by transforming the carparks outside the hospitality shops into outdoor dining areas with modular decking, table and chairs, safety barriers and signage.

Proposed activation for Rifle Range, Williamstown



- Council is looking to expanding the outdoor dining areas of the hospitality businesses in Rifle Range by transforming the carparks in front of participating shops into outdoor dining areas with table and chairs, planter boxes, safety barriers, ramps and signage.

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**HOBSONS
 BAY CITY
 COUNCIL**



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 Business has Heart
Outdoors