

# Hobsons Bay Business Calendar 2018

**Events**  
workshops  
networking  
and more



Melbourne  
CBD

Hobsons Bay

Port Phillip Bay

# Mayor's message



## I am pleased to present the 2018 Hobsons Bay Business Calendar.

In recent years, the Hobsons Bay economy has experienced significant change. As trends shift locally and globally, it remains an exciting time to be a part of a local business community. While traditional industries such as transport and logistics, and manufacturing continue to operate locally, there are now a growing number of niche and innovative businesses in Hobsons Bay in our always interesting and inspiring economic sector.

With more than 90% of local businesses employing less than 5 people, Council recognises that it has an important role to play in assisting the local economy, and ensuring Hobsons Bay continues to be a great place to do business, and invest.

Through its annual business calendar, Council supports a program of events, workshops and networking activities which are delivered in collaboration with industry partners, local business service providers and government agencies.

This calendar is designed to encourage business growth and innovation, and ensure interaction and collaboration between established and new businesses, and other local stakeholders.

Similar to previous years, highlights include local events as part of the August Small Business Festival, delivered in partnership with Small Business Victoria; links with Melbourne Tourism Week in September; and to round out 2018, looking forward to opportunities to connect at the Art & Industry Festival in November.

This year I am particularly excited to be supporting two new business initiatives. Council has started the Discover Your Own Backyard (DYOB) Coffee Connect Business Networking Series. Each month, this series will showcase a local cafe or venue, whilst facilitating networking and knowledge sharing, absolute passions of mine. Midyear I will be looking forward to activities aimed at the development of and growth of the local start up ecosystem. I will be making detailed announcements about this, but if you are a local creative or entrepreneur, make a note in your calendars now for the evening of Wednesday 25 July!

I strongly encourage all local businesses to take advantage of the diverse offerings in the 2018 Business Calendar program. Through its Economic Development unit, Council also offers a wide range of other programs and services to assist new and existing businesses.

To find out more visit [hobsonsbay.vic.gov.au/business](http://hobsonsbay.vic.gov.au/business) or email [business@hobsonsbay.vic.gov.au](mailto:business@hobsonsbay.vic.gov.au) to make an appointment.

**Cr Angela Altair**  
**Mayor**



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# Doing business in Hobsons Bay

Hobsons Bay City Council recognises the important role that it plays in creating an environment that facilitates business growth and retention and promotes Hobsons Bay as a place to do business and invest.

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## Current initiatives include:

Hobsons Bay Business Excellence Awards, established to highlight and promote leaders in the local business community

an annual calendar of business workshops and seminars

facilitation of the Hobsons Bay Works – Business Networking LinkedIn Group

a dedicated business webpage, including information and links on doing business in Hobsons Bay

regular business networking events

monthly e-newsletter titled 'Hobsons Bay Business Works' sent to subscribers

free small business mentoring with BEC@Kangan

For more information, or to discuss the specific needs of your business, contact Council's Economic Development team on **9932 1000** or email **[business@hobsonsbay.vic.gov.au](mailto:business@hobsonsbay.vic.gov.au)**



# Thinking about investing, developing or relocating your business to Hobsons Bay?

Hobsons Bay City Council takes a proactive approach to attracting and facilitating investment across the municipality.

For more information or to chat to us about your investment project or idea, contact the Hobsons Bay City Council Economic Development team on **9932 1000** or [business@hobsonsbay.vic.gov.au](mailto:business@hobsonsbay.vic.gov.au)



**HOBSONS  
BAY CITY  
COUNCIL**



# March

## **Friday 16 March** **2018 Hobsons Bay Business** **Networking Breakfast**

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**7am to 9am**

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**The Substation,**  
**1 Market Street, Newport**

Join Hobsons Bay Mayor, Cr Angela Altair and guest speaker Stephen Yarwood for the first major business event for 2018. This popular event, held in the spectacular surrounds of the Substation, is an opportunity to meet with other business leaders and influencers from across Hobsons Bay and beyond.

## **Friday 16 March** **Altana Truck and Trade Show –** **Trade networking**

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**Melbourne Ballpark,**  
**Merton Street, Altana**  
**(near Kororoit Creek Road)**

People from the transport and logistics industry are invited to attend an informal networking and preview event with the organisers Australian Custom Trucks Magazine. Come along and meet industry stakeholders, trucking companies and stall holders from the show.

## **Saturday 17 March** **Altana Truck and Trade Show**

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**Melbourne Ballpark,**  
**Merton Street, Altana**  
**(near Kororoit Creek Road)**

The Altana Truck and Trade Show family day, major event. For information including times, entertainment, attractions and more visit [truckandtradeshow.com.au](http://truckandtradeshow.com.au)

## **Wednesday 21 March** **Small Business Bus** **Altana Meadows**

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**Free**

**Time: By appointment.**

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**Central Square Shopping**  
**Centre, Altana Meadows**

Operated by Small Business Victoria, the Small Business Bus visits Melbourne and regional Victoria as a 'travelling office on wheels'. It offers friendly, professional assistance from an information officer and specialist advice from an experienced business mentor from the Small Business Mentoring Service. Bookings are essential.



# April

## **Wednesday 4 April** **DYOB Coffee Connect**

Free

**7.30am to 8.30am**

**Birdcage,  
7 Harrington Square, Altona**

Delivered as part of the Coffee Connect business networking series, this informal event is a great opportunity to enjoy a coffee, promote your business and share ideas, while meeting business people from a range of different industries.

## **Wednesday 18 April** **Tapping into Tourism**

Free

**6pm to 8pm**

**Hobsons Bay Civic Centre,  
115 Civic Parade, Altona**

Curious about growing your business by tapping into tourism? Looking for an easy and cost-effective way to promote your local business or attraction? Presented by Destination Melbourne, this free workshop will teach you all about the Victorian tourism industry and how you can be business ready and on the tourism radar.

## **Monday 30 April** **Tax essentials for small business**

Free

**10am to 12pm**

**Hobsons Bay Civic Centre,  
115 Civic Parade, Altona**

Are you new to business, or thinking of starting a small business?

Delivered by the ATO, this introductory workshop will provide you with all the information you need, including business structures, tax and non-tax business registrations and more.

*Places are limited. For more information or to register, visit [www.hobsonsbay.vic.gov.au/businesscalendar](http://www.hobsonsbay.vic.gov.au/businesscalendar)*

# May

## **Wednesday 2 May** **DYOB Coffee Connect**

Free

**7.30am to 8.30am**

**Provisions,  
62 Ferguson Street,  
Williamstown**

Delivered as part of the Coffee Connect business networking series, this informal event is a great opportunity to enjoy a coffee, promote your business and share ideas, while meeting business people from a range of different industries.

## **Wednesday 2 May** **Small Business Bus**

Free

**By appointment**

**Borrack Square, Altona North**

Operated by Small Business Victoria, the Small Business Bus visits Melbourne and regional Victoria as a 'travelling office on wheels'. It offers friendly, professional assistance from an information officer and specialist advice from an experienced business mentor from the Small Business Mentoring Service. Bookings are essential.

## **Thursday 10 May** **OfficeOurs Launch and Networking**

Free

**3pm to 5pm**

**OfficeOurs,  
208 Hall Street, Spotswood**

Join us to celebrate the launch of Hobson Bays newest serviced office and coworking centre: OfficeOurs. An official launch will be followed by a tour of the facilities, and a chance to network with other small business owners from across Melbourne's West.

## **Tuesday 22 May** **BEC@Kangan Small Business Consultations**

Free

**By appointment**

**Hobsons Bay Civic Centre,  
115 Civic Parade, Altona**

Book in for a free one-on-one session with an experienced business counsellor from the BEC@Kangan. These consultations are available to new and existing businesses and are a chance for you to discuss any issues you have in regards to commencing your business or improving the performance and operation of your existing business. Appointments are essential as places are limited.

*Places are limited. For more information or to register, visit [www.hobsonsbay.vic.gov.au/businesscalendar](http://www.hobsonsbay.vic.gov.au/businesscalendar)*



**Wednesdays,  
7:30am to 8:30am**

<b>7 March</b>	<b>Blacksheep</b> 25b Vernon Street, South Kingsville
<b>4 April</b>	<b>Birdcage</b> 7 Harrington Square, Altona
<b>2 May</b>	<b>Provisions</b> 62 Ferguson Street, Williamstown
<b>6 June</b>	<b>Heart of Hall</b> 17 Hall Street, Newport
<b>4 July</b>	<b>PitStop Café</b> Millers Junction, 300-330 Millers Road, Altona North
<b>1 August</b>	<b>OfficeOurs</b> 208 Hall Street, Spotswood
<b>5 September</b>	<b>Favor &amp; Grace</b> 87 Railway Avenue, Laverton
<b>3 October</b>	<b>Marks Fine Foods</b> Unit 10, 1 Akuna Drive, Williamstown
<b>7 November</b>	<b>Rockabye Candy</b> 34 Pier Street, Altona

## **Hobsons Bay City Council invites business professionals from across Hobsons Bay to come together for DYOB\* – Coffee Connect business networking.**

On the first Wednesday of each month, businesses are invited to meet in a different location for a morning of networking and knowledge sharing.

This is a great opportunity to enjoy a free coffee, promote your business and share ideas, while meeting business owners from a range of different industries. At the same time – you will get to experience (and perhaps even discover) some of the many fabulous cafes and hospitality venues in Hobsons Bay.

**Attendance is free, but places are limited. RSVP to avoid disappointment and don't forget to bring your business cards!**

Registrations open four weeks prior to each DYOB Coffee Connect event.

\*Discover Your Own Backyard

**HOBSONS  
BAY CITY  
COUNCIL**



For more information or to register, visit  
[www.hobsonsbay.vic.gov.au/business](http://www.hobsonsbay.vic.gov.au/business)

# June

## Wednesday 6 June

**DYOB Coffee Connect**

Free

**7.30am to 8.30am**

**Heart of Hall,  
17 Hall Street, Newport**

Delivered as part of the Coffee Connect business networking series, this informal event is a great opportunity to enjoy a coffee, promote your business and share ideas, while meeting business people from a range of different industries.

## Wednesday 13 June

**Effective business networking:  
Tips to connect with ease**

\$20

**8am to 10am**

**Hobsons Bay Civic Centre,  
115 Civic Parade, Altona**

Learn how to network from the front foot with natural ease rather than hanging back or getting nowhere fast. Pick up practical tips, techniques and expert guidance at this essential two-hour workshop that will help you build trust and connections in future networking that can grow your business.

# July

## Wednesday 4 July

**DYOB Coffee Connect**

Free

**7.30am to 8.30am**

**Pitstop Café,  
300–330 Millers Road,  
Altona North**

Delivered as part of the Coffee Connect business networking series, this informal event is a great opportunity to enjoy a coffee, promote your business and share ideas, while meeting business people from a range of different industries.

## Wednesday 25 July

**Creatives and entrepreneurs  
save the date!**

**6pm to 7:30pm**

**The Substation,  
1 Market Street, Newport**

Are you an entrepreneur or artist interested in meeting other like-minded people from across Melbourne's west? We are planning an exciting networking event aimed at connecting local start-ups and collaborators. To be notified when more information is available, email [business@hobsonsbay.vic.gov.au](mailto:business@hobsonsbay.vic.gov.au)

# Small Business Festival

1–31  
August  
2018

**VICTORIA**  
State  
Government

# August

## 1 to 31 August Small Business Festival

The Small Business Festival brings together an extensive program of events across Victoria, providing ideas and information to start, operate and grow a business.

The Festival offers practical, interactive and innovative events that cover topics such as business planning, marketing, social media, networking and financial management. The full 2018 Small Business Festival program will be announced in June.

### Wednesday 1 August DYOB Coffee Connect

7.30am to 8.30am

Office Ours,  
208 Hall Street, Spotwood

Delivered as part of the Coffee Connect business networking series, this informal event is a great opportunity to enjoy a coffee, promote your business and share ideas, while meeting business people from a range of different industries.

Free

### Tuesday 28 August BEC@Kangan Small Business Consultations

By appointment

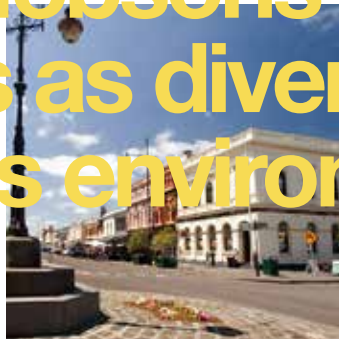
Williamstown Town Hall  
(meeting rooms),  
104 Ferguson Street,  
Williamstown

Book in for a one-on-one session with an experienced business counsellor from the BEC@Kangan. These consultations are available to new and existing businesses and are a chance for you to discuss any issues you have in regards to commencing your business or improving the performance and operation of your existing business. Appointments are essential as places are limited.

Free



# The economic landscape in Hobsons Bay is as diverse as its environment





# September

## **Wednesday 5 September** **DYOB Coffee Connect**

**Free**

**7.30am to 8.30am**

**Favor and Grace,  
87 Railway Avenue, Laverton**

Delivered as part of the Coffee Connect business networking series, this informal event is a great opportunity to enjoy a coffee, promote your business and share ideas, while meeting business people from a range of different industries.

## **Thursday 6 September** **Record Keeping for Small Business**

**9am to 12pm**

**Free**

**Hobsons Bay Civic Centre,  
115 Civic Parade, Altona**

Are you new to business or thinking of starting a new business? Good record keeping is important even before your first transaction occurs. It can save you time and helps you to claim all the deductions to which you're entitled. So give your business the best start! Register to come along to this free introductory workshop run by ATO staff.

## **10 to 16 September** **Melbourne Tourism Week – various events**

Look at how we can help grow the visitor economy during Melbourne Tourism Week. Join operators from across Melbourne as the tourism industry comes together for this annual program of events and industry development. Connect and network and hear the latest news and updates from Destination Melbourne and other industry leaders. A full program of events will be announced.

## **Wednesday 12 September** **Tapping into Tourism**

**1.30pm to 3.30pm**

**Free**

**Hobsons Bay Civic Centre,  
115 Civic Parade, Altona**

Curious about growing your business by tapping into tourism? Looking for an easy and cost-effective way to promote your local business or attraction? Hosted by Destination Melbourne, this free workshop will teach you all about the Victorian tourism industry and how you can be business ready and on the tourism radar.

*Places are limited. For more information or to register, visit [www.hobsonsbay.vic.gov.au/businesscalendar](http://www.hobsonsbay.vic.gov.au/businesscalendar)*



# October

## Wednesday 3 October

### DYOB Coffee Connect

Free

7.30am to 8.30am

**Mark's Fine Foods,  
u10/1 Akuna Drive,  
Williamstown North**

Delivered as part of the Coffee Connect business networking series, this informal event is a great opportunity to enjoy a coffee, promote your business and share ideas, while meeting business people from a range of different industries.

## Thursday 11 October

### Creating Effective Digital Content

\$20

9am to 11am

**Hobsons Bay Civic Centre,  
115 Civic Parade, Altona**

Content is king in the digital world – make sure yours is working for your business and your brand, and speaks to the customers you want to attract.

Whether you're communicating with your customers online through a website, a blog or social media, this essential small business workshop unpacks how to make your content compelling – while keeping it aligned with your business goals.

# November

## Friday 16 to Sunday 25 November Art and Industry Festival

Drawing links between art and industry, the theme of this 10 day city wide festival is 'Celebrating our past; Designing our future'. Art and Industry is presented by Donna Jackson's Hubcap Productions and supported by Hobsons Bay City Council. [www.artandindustryfestival.com.au](http://www.artandindustryfestival.com.au) for programming updates and opportunities.

### Wednesday 7 November DYOB Coffee Connect

7.30am to 8.30am

**Rockabye Candy,  
38 Pier Street, Altona**

Delivered as part of the Coffee Connect business networking series, this informal event is a great opportunity to enjoy a coffee, promote your business and share ideas, while meeting business people from a range of different industries.

Free

### Tuesday 27 November BEC@Kangan Small Business Consultations

Free

**By appointment**

**Hobsons Bay Civic Centre,  
115 Civic Parade, Altona**

Book in for a one-on-one session with an experienced business counsellor from the BEC@Kangan. These consultations are available to new and existing businesses and are a chance for you to discuss any issues you have in regards to commencing your business or improving the performance and operation of your existing business. Appointments are essential as places are limited.

**16-25 NOVEMBER 2018**

# ART & INDUSTRY FESTIVAL

*Celebrating our past* ← → *Designing our future*



The Art& Industry Festival celebrates and investigates the ever-changing industrial and manufacturing heartland of Australia based in Melbourne's western suburbs.

To be involved:  
[artandindustryfestival.com.au](http://artandindustryfestival.com.au)

**Hubeap**

Principal Partner



## Contact the Economic Development Unit Hobsons Bay City Council

**+61 (0) 3 9932 1000 or  
business@hobsonsbay.vic.gov.au**

Hobsons Bay City Council  
115 Civic Parade, Altona, Victoria, Australia  
Phone (03) 9932 1000 Fax (03) 9932 1090  
NRS phone 133 677 and quote 03 9932 1000

 Hobsons Bay Works – Business Networking Group  
 [twitter.com/HobsonsBayCC](https://twitter.com/HobsonsBayCC)  
 [facebook.com/HobsonsBayCityCouncil](https://facebook.com/HobsonsBayCityCouncil)  
 [www.hobsonsbay.vic.gov.au](http://www.hobsonsbay.vic.gov.au)



**HOBSONS BAY  
LANGUAGE LINE**

**9932 1212**  
INTERPRETER SERVICE FOR ALL LANGUAGES  
Your Council in your language

