

Business Assistance and Support Program

Hobson Bay City Council recognises the important role that it plays in creating an environment that facilitates business growth and retention and promotes Hobsons Bay as a place to do business and invest.

Council has a team of experienced economic development and investment facilitation professionals who work with developers, potential investors and other related stakeholders to facilitate investment within the municipality.

This team is available to support and assist you in navigating the investment journey.

Hobsons Bay
City Council



Photo courtesy of Art & Industry Festival



**HOBSONS
BAY CITY
COUNCIL**



Personalised support and advice

Council's Economic Development team takes a proactive approach to attracting and facilitating investment across the municipality by:

- ensuring enquiries are handled in a consistent, efficient, professional and equitable manner
- assisting with site identification and selection
- facilitating access to other areas of Council
- providing guidance through the planning process and any associated legislative requirements
- preparing tailored investment-specific reports, with relevant economic modelling and statistical information
- establishing collaborative partnerships between business and education providers, connecting businesses with local talent pools
- facilitating introductions to relevant State and Federal Government agencies
- identifying relevant potential government grants or funding programs
- connecting potential investors to local developers, commercial real estate agents and other relevant local stakeholders
- promoting local procurement and supply chain opportunities

Ongoing business support

Council also delivers a range of programs and initiatives focussed on assisting local businesses to develop and grow. Current initiatives include:

- hobsons Bay Business Excellence Awards, established to highlight and promote leaders in the local business community
- a dedicated business webpage, including comprehensive information and links on doing business in Hobsons Bay
- an annual calendar of business workshops and seminars
- regular business networking events
- facilitation of the Hobsons Bay Works – Business Networking LinkedIn Group
- monthly Hobsons Bay Enews titled 'Business Works' sent to subscribers
- free small business mentoring with BEC@Kangan



Join industry leaders
and influencers and
discover Hobsons Bay,
where business works!

For more information or to chat to us about your investment project or idea, contact the Hobsons Bay City Council Economic Development team on 9932 1285 or business@hobsonsbay.vic.gov.au

