

# Sustainable Mobile Vendors

## Guidelines

### Why transition to a sustainable Mobile Vendor business model?

- ✓ reduced costs over time
- ✓ find operating efficiencies through sustainability
- ✓ positive reputation and image
- ✓ attractive to customers
- ✓ raise awareness and inspire change
- ✓ meet community expectations
- ✓ be prepared for regulatory changes as they occur e.g. the [2023 ban on single-use plastics](#)

### Tips for more sustainable and efficient trading

#### Food Vendors

1. Encourage and/or provide incentives to promote the use of reusable coffee cups and takeaway containers e.g direct discounts for those who bring their own cups, bottles or containers
2. If you do sell bottled drinks, inform yourself and customers on how to recycle these i.e. location of nearest recycling bins, squashing the bottle, removing the lid on the bottle for recycling within Hobsons Bay
3. Where possible, wash reusable equipment following water efficiency principles, including scraping food scraps into a FOGO (Food Organics, Garden Organics) bin
4. If washing by hand, fill a sink with water to avoid continuously running the tap.

#### All Vendors

1. Avoid using single-use-plastics and decide which type of alternatives you will provide your customers such as metal, wood, bamboo or paper
2. Use reusable signage boards that don't include specific dates in the messaging as they can be used at multiple events and save on costs
3. Avoid use of and distribution of balloons and glitter
4. Use LED lighting where possible
5. Avoid or reduce promotional products, particularly plastics or items that are likely to go straight to landfill after the event
6. Consider the impacts of any merchandise – is it durable, can it be reused, is it harmful (to the user or the environment), can it be recycled?
7. Use a 'leave no trace' approach to the area in and around your vehicle, including conservation of the natural environment and being mindful of plant and animal habitats
8. Go digital with ticketing and receipts, using online tools
9. Use the most energy efficient products and appliances you can source
10. Use your generator wisely, make sure it is sized appropriately and consider renewable or biodiesel power.

#### Looking for more tips and advice?

Contact [sustainability@hobsonsbay.vic.gov.au](mailto:sustainability@hobsonsbay.vic.gov.au)



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