SPONSORSHIP
OPPORTUNITY

2025 BUSINESS EXCELLENCE AWARDS

HOBSONS BAY CITY COUNCIL

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The Hobsons Bay Business Excellence Awards are the premier celebration of our local business community, recognising outstanding achievements across innovation, sustainability, customer service and more.

Held every two years and hosted by Hobsons Bay City Council, the awards are a high-profile event that highlights the contributions of businesses that drive local prosperity and community wellbeing.

In 2025, we're inviting businesses to be part of this prestigious program by becoming a sponsor. This is a unique opportunity to align your brand with excellence, leadership, and community impact – while gaining exposure across Council's communications and at one of the most anticipated events on the Hobsons Bay calendar.

MAJOR SPONSOR $5,000 EX. GST

Limit: 2 sponsors

Each Major Sponsor will receive:

• Co-naming rights: "Presented in partnership with [Sponsor A] and [Sponsor B]"

• 2 seats at the Mayor's table

• A full table of 10 guests included

• A 2–3 minute speech or video showcased at the event

• Prominent signage at the event entrance and main stage

• Logo featured on:

  - Printed event program

  - Council website event page (if applicable)

  - On-screen presentation during the event

• Verbal acknowledgment throughout the evening

• Option to provide a door prize

CATEGORY AWARD SPONSOR $750 EX. GST

Limit: 6 sponsors

• Naming rights for one of the following award categories:

  - Creating Social Change or Diversity

  - Excellence in Customer Experience

  - Excellence in Sustainability and Circular Economy

  - Excellence in Innovation

  - New / Start-Up Business (under 2 years)

  - Home-Based Business

• Opportunity to present the award on stage

• 2 tickets to attend the event

• Listing in the event program

• Photo opportunity with award winner

• Verbal acknowledgment during the award presentation

• Option to provide a door prize

For more information or to confirm your interest, please contact the Economic Development team at business@hobsonsbay.vic.gov.au

Let's celebrate local success – together!